



Logichron

SYNCHRONIZING LOGICALLY

DATA SOLUTION



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We provide bespoke
marketing solutions for
all your B2B needs.

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About:

Logichron is a leading B2B Lead generation company that provides quality leads for our clients. We create strategies that fulfil our clients' demands and provide satisfactory results to them. Our years of experience and the quality of our services have helped us to create a process that delivers outstanding results.



Data Hygiene Process:



Data Auditing:

We audit our data frequently to get insights into it that help us measure our numbers and evaluate our performance.



Deduplication:

We regularly check for duplicate data to make sure it's filtered to reduce redundancy and keep the database updated.



Data Normalization:

We also use many background processes to constantly check if the data is standardized and calibrated.



LeanData Service:

We align your marketing and sales with accurate lead-to-account matching and routing plus trustworthy attribution.



Segmentation:

We categorically and systematically, segment our data, which helps us to improve our campaign's performance.



Privacy & Compliance:

We follow the guidelines of GDPR and CCPA (Consumer Privacy Protection Act.) for our data records. With strict checks and balances.



Data Enrichment:

We also make sure that blank data fields are weeded out and the incomplete ones are filled up regularly, which leads to data enrichment.

Data Solution:

Data Enrichment:

- Helps you get in front of the right audience with accurate and proper data.
- Data is gathered from multiple external and internal sources.
- We specialize in updating the missing and incorrect prospect data while merging the duplicates.
- Data provides a better Cleansed and updated to understand consumer buying behaviour, better, resulting in higher sales conversion rates.

Contact Discovery:

- Highly experienced team.
- We deliver current and validated B2B contacts.
- Guaranteed precise data to help you reach the right decision-makers.
- Advance software to help discover and verify contacts based on your target segment requirements

Data Protection:

- GDPR and CCPA compliant.
- Personal data is retained only until necessary.
- We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes and enforce our policies.
- Compliant with EEA and California state data protection regulations *

*If you wish to be informed what personal information we hold about you and if you want it to be removed from our systems, please contact us. You can also visit our website to know more about our privacy policies.

Statistics:

90% of all data has been created in the last two years.

BaseLine

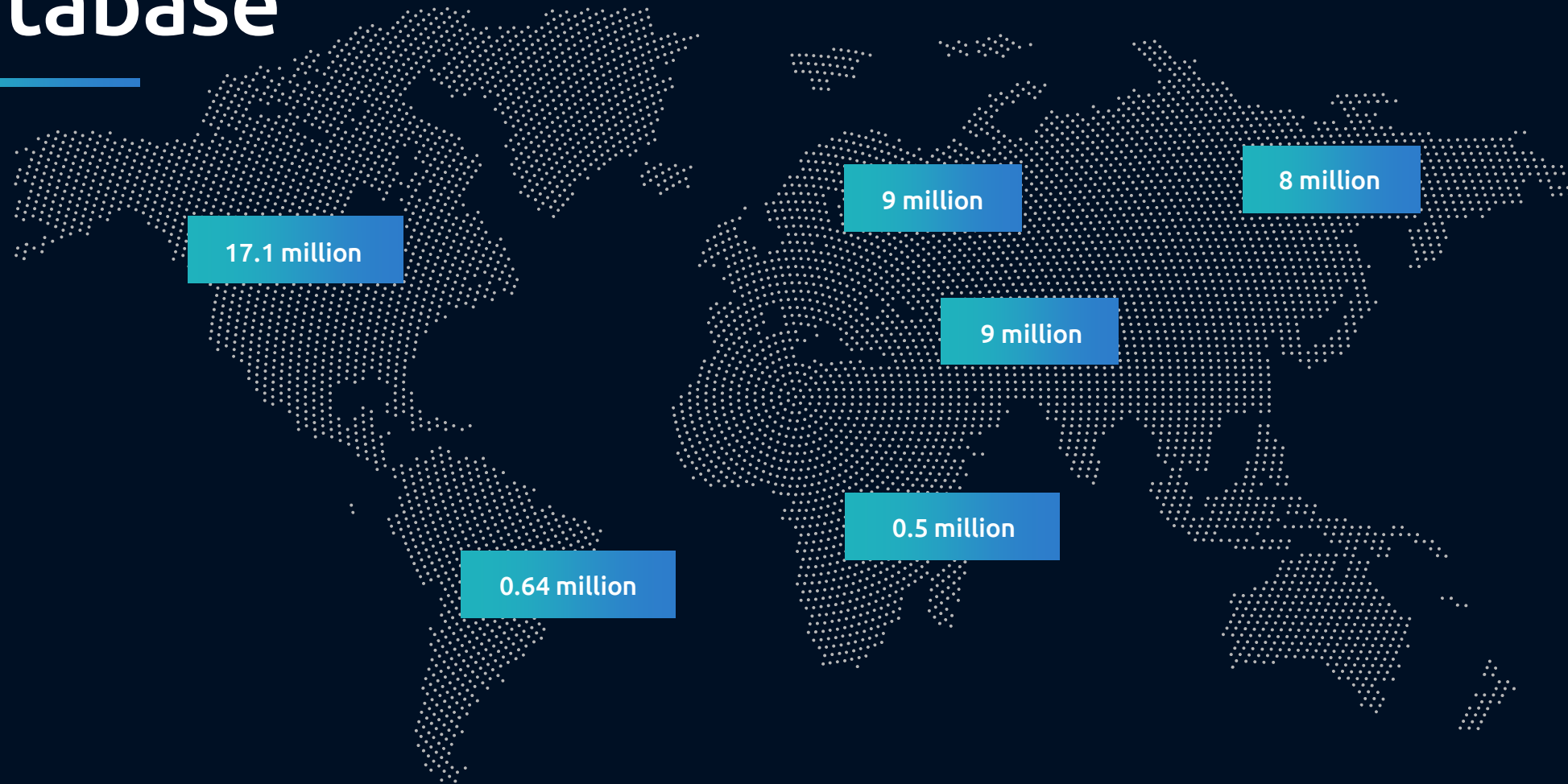
A recent big data analysis report from Dresner Advisory Services concludes that 53% of companies are adopting big data analytics.

Forbes

Data warehouse optimization is considered a critical or very important issue by 70% of companies.

Forbes

Database



5m+ DECISION MAKERS	25m+ CONTACTS	1m+ C-LEVEL	1m+ VP LEVEL	3m+ DIRECTORS	10m+ MANAGERS
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